

Go Easy™



A Synergistic Patented Formula that provides a
“One-Two Punch” for Improved Regularity and Cardiovascular Health

Go Easy™ is a synergistic combination of policosonal micro-dispersed Omega-3 oils that provides consumers with a unique natural and gentle “one-two punch” of improved gastro-intestinal and cardiovascular health. Cholesterol lowering AND increased bowel movements can have a proven positive impact on human health, including cardiovascular health. Daily intake of Go Easy increases the number of bowel movements with no significant softening of the stool or diarrhea.



About Go Easy™

- ✓ A patented micro-dispersion of natural, plant-based, non-GMO policosanols, Cranberry seed extract and Valensa's Tresalbio® chia seed extract
- ✓ Go Easy has the effect of reintroducing the positive GI effects of policosanols
- ✓ Promotes regularity by offering mild lubrication to the bolus of food in the GI tract without some of the unpleasant side effects of traditional laxatives or soluble fibers used for similar effects.
- ✓ Go Easy™ is an easy-to-swallow, small softgel that can be taken once or twice daily.

Clinical Testing

- ✓ Showed a reduction of cholesterol by around 15% - possibly related to the known cholesterol re-uptake (reabsorption) mechanism operating in people who have infrequent bowel movements.
- ✓ Showed an increase the number of bowel movements of test subjects by 50% daily



A Combination of Science & Technology

Valensa has developed this proprietary form of policosonal based on three key technology strengths - Extraction, Stabilization and Delivery - to create the most scientifically advanced policosonal package available on the market today.

Extraction:

- ✓ The policosanols used in Go Easy™ are extracted from botanical sources with Valensa's Deep Extract™ supercritical CO₂ extraction technology and feature optimized ratios of octacosanol and other fatty alcohols.
- ✓ No chemical solvents are used in this 100% natural extraction process

Stabilization:

- ✓ Go Easy features O2B® Peroxidation Blocker technology to ensure stability of the formula and provide beneficial antioxidants.

Delivery:

- ✓ The micro-dispersion of policosanols helps deliver the botanical extract in a way that closely mimics that of nature
- ✓ The fatty alcohols are micro-dispersed in heart-healthy Omega-3 and Omega-6 botanical extracts