

Pur-Blue™

COATED SPIRUZAN® TABLETS



The Power of BLUE

Algae and microalgae have a long history of use in support of human health. The two primary species of microalgae used to support immunity and human health are Spirulina (*Arthrospira platensis*) and Astaxanthin (*Haematococcus pluvialis*).

About Pur-Blue™ SpizuZan®

- ✓ Combines the nutritional benefits of **Parry Organic Spirulina** with the powerful antioxidant properties of **Zanthin® Natural Astaxanthin Complex**.
- ✓ All-natural coating technology masks the algae flavor native to spirulina
- ✓ Attractive, total “brain & body” Superfood with universal appeal.

Health Focus:

- ✓ Neurological Health
- ✓ Cardiovascular Health
- ✓ Immune Support
- ✓ Anti-inflammatory Support
- ✓ Eye Health (US Pat 5,527,533)

Forms:

- ✓ Available in a 500 mg Vegetarian Tablet

Zanthin® Natural Astaxanthin Complex

The King of Carotenoids

- ✓ One of the most powerful lipophilic antioxidants
- ✓ Shown to be 500 times more Powerful than Vitamin E, 10 times more powerful than Beta-Carotene and 5 times more potent than Lutein.
- ✓ Crosses the blood-brain & blood-retina barriers for positive impact on eye, brain and central nervous system health
- ✓ Provides positive benefits for **Eye Health (US Patent 5,527,533)**, Joint Health, Cardiovascular Health, Skin Care, UV Protection, Anti-Aging and Beauty-from-Within



Parry Organic Spirulina

The World's Best Spirulina

- ✓ Certified USDA Organic
- ✓ Guaranteed Label Claims
- ✓ Meets Proposition-65 Standards (Heavy Metals)
- ✓ The **ONLY** Organic Spirulina with **FDA Notified GRAS Status**
- ✓ High Levels of Phytonutrients including Carotenoids, Phycocyanin, Chlorophyll and Antioxidants
- ✓ 100% Vegan



Parry Phycocyanin

- ✓ Extracted from Parry Organic Spirulina
- ✓ Helps support a healthy Immune System
- ✓ The richest sources of phycocyanin in nature are blue-green microalgae like spirulina which is also rich in carotenoids and chlorophyll.
- ✓ Found to have major potential as an antioxidant in the health industry.
- ✓ Recent reports have also shown that phycocyanin may also play a major role in stem cell regeneration, especially in bone marrow and blood cells

